Capabilities Deck

BOLD

COURAGEOUS

MEMORABLE



COUREDUS

BOL

COURAGEOUS

MEMORABLE



OLD • COURAGEOUS

MEMORABLE

We create brand experiences that ignite the senses.





Evolve Activation

Evolve Activation is an independent experiential agency providing strategic, creative, event management, and logistics services to brands worldwide. A full-service marketing agency that can plug into any stage of the planning process, Evolve connects brands and consumers through transformative experiences.

We are nimble and agile, with account teams, field teams, and trusted resources across the globe. Evolve supports hundreds of activations each year across a wide range of industries, including CPG, Automotive, Insurance, Technology, and Media.



Our Promise

We will leverage our decades of industry expertise to recommend effective and efficient solutions to reach your goals.

We will act as an extension of your team, working in close collaboration every step of the way.

We value partnership and accountability and will always be transparent about opportunities and challenges throughout planning and activation.





Our Partners



















































































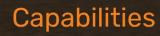




Creative Excellence Unleashed

Our creativity shines through modern design, sustainable materials, and interactive technology.

We guide you from concept to execution with stunning visuals and captivating video production.





Data-Driven Insights We deliver real-time consumer insights, from concept testing to ROI measurement, aligning metrics with your marketing goals for future optimization. Capabilities





Activation Tactics

Sponsorship Activation | Mobile Tours | Tradeshows
Meetings Conferences and Corporate Event Planning
Non-Profit Marketing | College & Universities
Retailtainment & Sampling | Ride-and-Drives
Field Marketing | Guerilla Marketing & Street Teams
PR Events & Stunts | Nightlife/On Premise
Multicultural Events | Pop-Up Stores



ActivateGOOD

Activate GOOD, our purpose-driven department at Evolve, dedicated to providing marketing services to brands and charities committed to creating positive change in the world. With a team boasting previous nonprofit experience at renowned organizations like Salvation Army, Leukemia & Lymphoma Society, and OneLegacy Donate Life, we believe in the power of small, positive actions to drive lasting impact. Proudly supporting organizations of all sizes, we're committed to bringing more good to our work and communities.

SERVICES WE OFFER

Data Analytics | Blog Writing | Crisis Management | Copywriting SEO | Social Media | Media Relations | Content Creation

ACTIVATEGOOD PARTNERS

We are proud to collaborate with charities dedicated to making a difference in various regions across the United States:























THANK YOU!